

GOVERNMENT KNM ARTS & SCIENCE COLLEGE
Kanjiramkulam, Thiruvannthapuram

Report of **THREE DAYS NATIONAL SEMINAR**
PG SOCIOLOGY DEPARTMENT

Internal Quality Assurance Cell

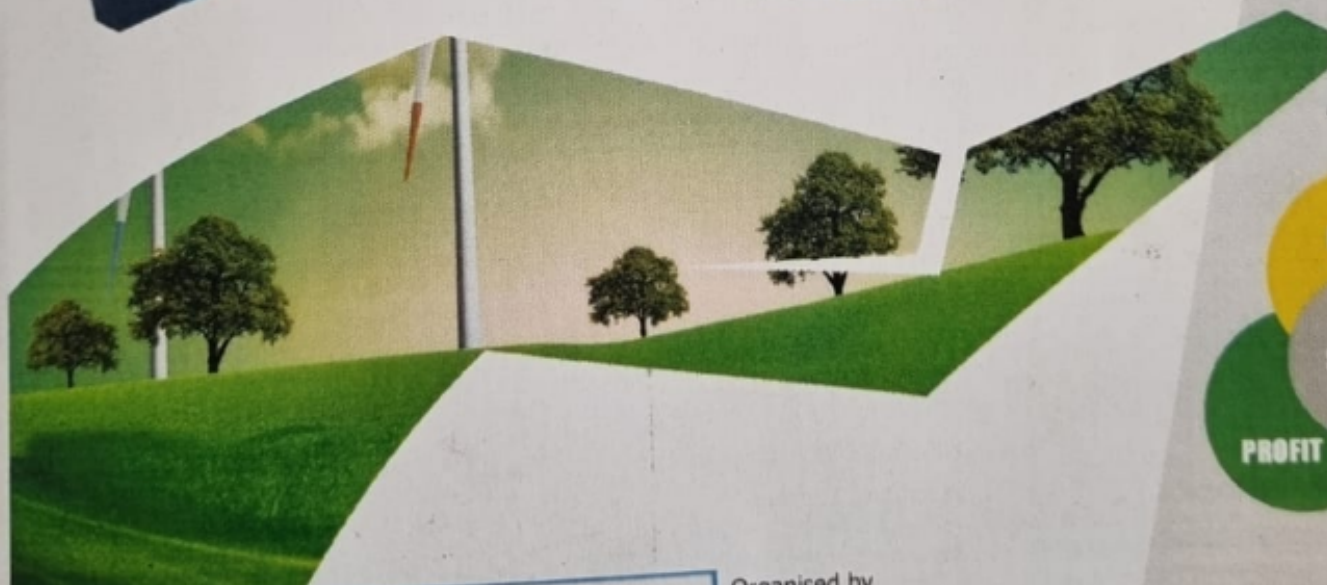
2019- 2020



20-22
NOV
2019

International Seminar on
**Social Enterprises for
Ecosystem Management:
Practices of Global South**

EDUSAT Room and APJ Hall
KNM Government Arts and Science College
Kanjiramkulam
Thiruvananthapuram, Kerala
www.kanjiramkulamcollege.in



**Social
Enterprise
Model**



Organised by
Research & Post Graduate Department of Sociology
Sponsored by
Directorate of Collegiate Education,
Government of Kerala

Report on the International Seminar on Social Entreprises for Ecosystem Management: Practices of Global South, Nov 20-22, 2019 organised by the Research and Post Graduate Department of Sociology, KNM Government Arts and Science College, Kanjiramkulam, Thiruvananthapuram, Kerala, sponsored by the Directorate of Collegiate Education, Government of Kerala

International Seminar on Social Entreprises for Ecosystem Management: Practices of Global South, Nov 20-22, 2019 organised by the Research and Post Graduate Department of Sociology, KNM Government Arts and Science College, Kanjiramkulam, Thiruvananthapuram, Kerala, sponsored by the Directorate of Collegiate Education, Government of Kerala

Dr. Saji Gopinath, CEO, Kerala State Startup Mission inaugurated the seminar, in his inaugural address he pinpointed the factual evidence on emerging digital inequality and shared his optimistic thoughts that in the present day borderless world even monopreneurs can bring in positive changes. **Mrs. Achala Samaradivakara**, Co-Founder and Managing Director, Good Market Guarantee Ltd, Srilanka in her key note address detailed the idea of Community driven social enterprises in Srilanka which take efforts to preserve the planet for the future generations.



Inauguration of the International Seminar



Dr. Saji Gopinath delivering the inaugural address

Smt. Achala Samaradivakara delivering keynote address

'Design Thinking for Social Entrepreneurship', a session handled by **Dr. Manoj A.S.**, laid the foundation for the next sessions by preparing the participants for a shift their attitude and mindsets for a sustainable future. **Dr. Rajeev R.R.** in his presentation on the 'ICT enabled support services for Social Entrepreneurs' discussed many trends which makes possible launching of social enterprises with zero investment and then moving gradually to be successful one, which the constant support of the ICT tools.



The second day of the seminar brought in resource persons who were practitioners in zero waste management, reducing carbon footprints in built environment, innovators of ecofriendly products and consultants for green social enterprises. **Sri. Shibu K Nair** presented the theme on 'Readiness for Circular economy' and the stakes for social enterprises in it. **Arch. Ashams Ravi** detailed the ample scope for reusing materials in the construction citing the case of the house CANAAN.



The success story of the Sanchi Bags narrated by Founder **Zafer A.M** could motivate the participants and many were reassuring that all the alternatives to plastics will be searched for. **Sri. Anish Kumar M.S** lead the participants to the world of Kudumbashree, to bring out very clearly, the promises of Kudumbashree green enterprises.



The third day of the seminar started with the presentation of **Sri.Kiran A.G** ,Founder Director of Theerthadakam a community driven initiative to protect, preserve and conserve Vellayani Kayal, which ended with the message that local ecology can be preserved only with the help of local community ,while reinstating that students can play a very proactive role in initiating such efforts. **Mrs.Sheeba Pyarelal**,Assistant Co-ordinator,District Suchitwa Mission in her address could bring forth a plethora of ideas on social enterprises which can contribute to the effective implementation of green protocol





Valedictory session and certificate distribution by Principal Dr.S.A Shajahan and Chief guest

The MA S3 students launched their brand of cloth bags "Carry me Always" which was made of worn sarees collected from faculty and students. The stall of 'Carry me Always' could turn out a business of around Rs.280 in a single day.